



Happy New Year!

LIMOUSIN Heart Beat

OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • JAN/FEB 2025

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What to Know About Grazing Frosted Forages

By Ben Beckman, University of Nebraska



The first frost may be welcome for its fly-killing ability, but for cattle producers running cattle on annual forages, a few management steps this time of year can make sure that first frost doesn't have the same effect on cattle grazing milo, sudangrass and sorghum varieties.

Following a frost, sorghum, sudangrass, sorghum-sudangrass hybrids, and milo have broken cell membranes that allow the formation of prussic acid. Prussic acid is a form of cyanide released from a compound called durrin that is naturally occurring in sorghum species. When ingested and broken down by the digestive

system, the cyanide is released and can quickly cause lethal results when consumed in high amounts.

Keeping livestock out of these areas for five to seven days after a frost can limit the risk associated with prussic acid. Each time a new part of the plant is frozen, this five-to-seven-day timer is reset until the entire plant has been killed.

This can make grazing difficult this fall when freezing events occur regularly but are not enough to fully kill the plant.

New shoots and especially regrowth on previously frost-damaged plants have the highest concentrations of

prussic acid. If you notice new shoots after a frost, animals should not be allowed to graze until the regrowth is 15-18 inches tall or a frost completely kills the plant. This can be especially tricky when warm temperatures follow an early frost.

Unless extremely high levels of prussic acid are present initially, haying or cutting a crop with prussic acid is not a concern. During the drying process, the prussic acid will volatilize and 50% or more of the initial concentration will be lost. Similarly, the fermentation process for ensiled sorghums will reduce prussic acid levels.

If you are concerned about high levels of prussic acid in a silage or hay feed, samples can be sent to a lab for analysis.

Nitrate Risk

Grasses are especially susceptible to nitrate poisoning risks. Slower metabolism following a stress like freezing allows nitrates to accumulate within the plant, specifically oats, sudangrass and millets. Because nitrates do not dissipate like prussic acid, haying or green chopping is not recommended following a freeze and can be potentially dangerous.

Nitrates commonly concentrate in the lower portions of plant stems. Waiting five days before haying or chopping and keeping a cutting height of 6 to 8 inches will help mitigate risk.

Like prussic acid, the ensiling process will lower nitrate levels of plants harvested for silage. If grazing, reducing the stocking rate and increasing the animals' ability to selectively graze can lower nitrate risks. Pull animals off once the upper two-thirds of the plant has been consumed to avoid forcing animals to eat the lower portions of plants where nitrate risk is highest.

This is not a good strategy for mixtures with sorghum species due to the prussic acid concerns discussed above.



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Continued from cover

Feeds that may contain high levels of nitrate aren't necessarily unusable as long as proper action is taken to minimize risk. Send samples to a lab for analysis on those forages that are suspected to contain high nitrate levels. With these results, rations can be developed that limit the amount of high nitrate forage being fed, minimizing risk.

Avoiding Bloat

One final issue to keep an eye out for following a freeze is bloat. In high-quality forages like alfalfa, clover and fresh small grain shoots, frost damage in the plant will rupture cell walls and make protein and minerals more readily available for one to two days. These readily available proteins and minerals increase gas buildup in the rumen to the point animals cannot eliminate them by eructation (belching), creating bloat.


Fresh young plants and naturally higher protein species like legumes have a higher chance of causing bloat. Many of the cover crop mixes contain some form of clover. Remember that ladino and white clover can cause bloat.

In cover crop mixtures, grazing

mature plants and making sure that mixtures don't contain more than 50% high forage quality species like clover and alfalfa will help lower this risk.

Introducing animals to suspect forages with a full stomach and limiting the time they are allowed to graze, supplementing in the meantime with hay, can keep animals from overeating, further exacerbating the problem. Providing free-choice grass hay and limiting animal grazing by strip grazing can help provide a more balanced mixture of plants and decrease the likelihood of bloat even further.

One final option that can be utilized in situations where bloat is a concern is a diet supplement. Bloat reducers like poloxalene or monensin can be effective if consumed regularly.

To ensure uniform intake, these supplements can be mixed into a daily feed ration (poloxalene and monensin) or use a molasses or salt-based block that cattle will regularly consume (poloxalene). Be sure to remove other salt and mineral choices if you choose to use this as a delivery method to ensure animals are regularly consuming the supplement. 

“BACK IN TIME”
Do You Know the Answer?

Can you answer these questions?

1. How many head of cattle were at the Inaugural Cattlemen's Congress?
2. When and where was the first Black Hills Winter Stock Show held?
3. 2025 will mark what number of years for the Iowa Beef Expo since it began?
4. The Nebraska Cattlemen's Classic started in 1991 and has now been rebranded to what?
5. Where was the first Junior Limousin Show held?

Answers on page 28

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- Jason BoyerSecretary
- Matt Duff.....Treasurer
- Randy Corns.....Ex-Officio

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HEART BEAT AD RATES

SPACE	MEMBER	NON-MEMBER
Full page	\$950	\$1,000
2/3 page	\$630	\$680
1/2 page	\$600	\$650
1/3 page	\$480	\$530
1/4 page	\$425	\$475
1/8 page	\$215	\$265

Contract Rates Available. Contact Ashley for more info.

DEADLINES & TERMS

THE 1ST OF THE PREVIOUS MONTH

DEADLINES

- January/February.....Dec. 10
 - March/April.....Feb. 10
 - May/June.....April 10
 - Sept./Oct.....Aug. 10
 - Nov./Dec.....Oct. 10
- Deadlines are subject to vary.
Terms: All accounts due & payable as billed.

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Recipe of the Month

COWBOY BEANS

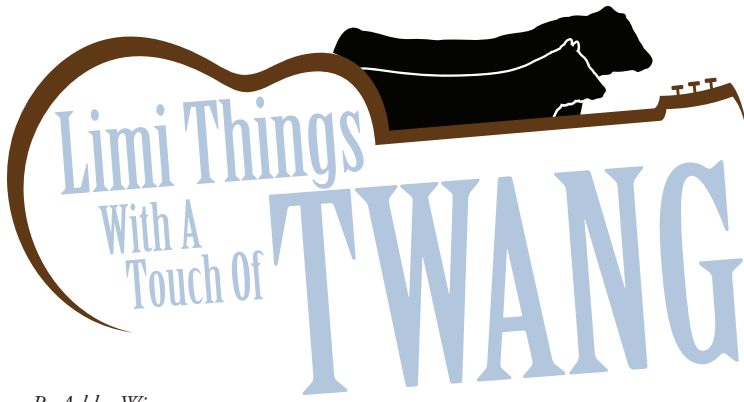
I make this in my crockpot for an easy and hearty recipe that will be a one-pot dish to feed the whole family.

Ingredients:

- 1 pound lean ground beef
- 12 ounces bacon
- 1 onion diced
- 16 ounces can kidney beans drained and rinsed
- 16 ounces can white beans drained and rinsed
- 32 ounces pork 'n beans (don't drain the juice)
- 1/2 cup ketchup
- 1/2 cup barbecue sauce
- 1/2 cup-1 cup brown sugar (to taste)
- 1-2 tablespoons liquid smoke

Instructions:

Brown the ground beef in a large skillet and drain then set aside. Cook bacon and diced onion then crumble the bacon and set both aside. Place the beef, bacon and onions in a large slow cooker/crockpot. Add all other ingredients, draining the juice off all the beans before adding with the exception of the pork 'n beans (include the juice in the crockpot). Stir gently and cook on low 4-5 hours or high approximately 2-3 hours, stirring occasionally.



Limi Things With A Touch Of TWANG

By Ashley Wisler

As we enter the New Year, it is often a time for both reflecting on the past year, as well as making plans and setting goals for the upcoming year. In April of 2024, I started my role with The Heartland Limousin Association, learning the ropes of putting together sale and show reports and content for the *Heart Beat*, as well as traveling to new places and meeting wonderful people. I was welcomed into the Heartland Limousin family and have greatly appreciated all the patience and support shown to me. In looking back, I thought it might be fun to share some of my 2024 year in review by the numbers: 51,398 HLA Facebook views



in 90 days; 3,326 miles traveled to shows and sales; 86 Facebook posts in 90 days; 56 HLA Instagram followers; 53 Instagram posts; four heifers acquired from three HLA members; three digital ad packages created and sold; two live sales attended; one Junior Nationals; and one updated website. I am very excited to see what 2025 brings for The Heartland Association and members and I wish you all a wonderful and prosperous 2025. Looking forward to seeing you all on the road!

HEARTLAND CALENDAR

JANUARY

- 5 Cattlemen's Congress Online Sale - L3659 Auctions
- 6 Ken Holloway Genetics on Ice Benefit Auction - Oklahoma City, OK
- 7 Junior Limousin Show, Cattlemen's Congress - Oklahoma City, OK
- 7 Lawrence Family Limousin Cattlemen's Congress Elite Female Sale - L365 Auctions
- 7 National Limousin Pen Show, Cattlemen's Congress - Oklahoma City, OK
- 8 National Limousin Open Show, Cattlemen's Congress - Oklahoma City, OK
- 12 Junior Limousin Show, National Western Stock Show - Denver, CO
- 12 Level II MOE Limousin Show, National Western Stock Show - Denver, CO
- 12 National Western Stock Show Online Sale - L365 Auctions
- 13 Limousin Carload & Pen Show, National Western Stock Show - Denver, CO
- 25 Hunt Limousin Ranch Heritage Online Bull Sale & Open House - L365 Auctions
- 27 Bullis Creek Ranch "Generations of Predictability" Bull Sale - Wood Lake, NE

FEBRUARY

- 7 Black Hills Limousin Stock Show & Sale, Convention Center - Rapid City, SD
- 8 Treftz "Where Muscle Still Matters" Annual Production Sale - Wetonka, SD
- 11 Venner Limousin "Nine Plus 1" Online Sale - L365 Auctions
- 9 Iowa Beef Expo Limousin Sale, Iowa State Fairgrounds - Des Moines, IA
- 17 GV Limousin Annual Production Sale, Garnett, KS
- 17 Radke Land and Cattle Inaugural Presidents Day Sale - Mitchell, SD
- 19 Vaughn Limousin "Future Generations" Bull Sale - Napoleon, ND
- 19 Nebraska Cattlemen's Classic Limousin Show - Kearney, NE
- 20 Nebraska Cattlemen's Classic Limousin Sale - Kearney, NE
- 27 Symens Brothers Annual Production Sale - Mt. Vernon, SD
- 28 Wiczorek Limousin Annual Bull Sale - Mount Vernon, SD

MARCH

- 1 Linhart Limousin "Business Done Right" Bull Sale - Leon, IA
- 3 Buck Ridge Cattle Co Inaugural Sale - Seymour, MO
- 25-26 Wulf Cattle Open House, Sandy Ridge Ranch - Atkinson, NE
- 27 Minor Limousin Inaugural Sale - SC Online Sales
- 31 Linhart Limousin April Fool's Online Genetic Sale - SC Online Sales

APRIL

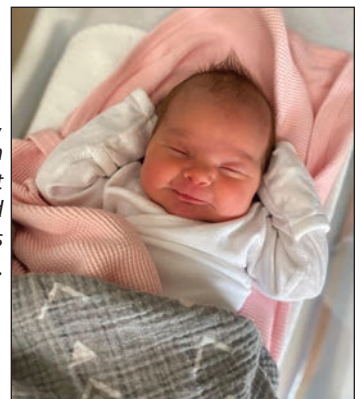
- 3 Wulf Cattle Annual "Opportunity Sale" - DV Auctions
- 5 Ludens Family Limousin Annual Production Sale - Viborg, SD
- 8 Hager Cattle Co Annual Bull Sale - Karlsruhe, ND
- 9 Peterson's L7 Bar Annual Bull Sale - Pukwana, SD
- 22 Linhart Limousin Online Show Heifer Sale - SC Online Sales
- 26 The Great America Pie Sale - Lebanon, MO



Congratulations to JoDee Mudd Lynn and Garret Lynn on their October 26 nuptials. The Lynns reside in Otterville, MO.



Aaron and Sara Linhart, of Linhart Limousin in Leon, IA, welcomed baby Wrenlee Mae into the world on October 25, 2025. Congratulations to the proud parents on your beautiful baby girl!



Baby Lila Jo was born on November 2, 2024 to proud parents Justin and Leah Hanson of Sisseton, SD. Lila is the great granddaughter of the late Herman and Judy Symens. Great Grandpa Herman is in the NALF Hall of Fame.



David and Brittany Vaughn and family of Cavalier, ND, welcomed baby Sage David. Congratulations to the Vaughns!

ROM'N LIMOUSIN

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ONLINE BULL SALE



February 13, 2025

hosted by L365Auctions.com


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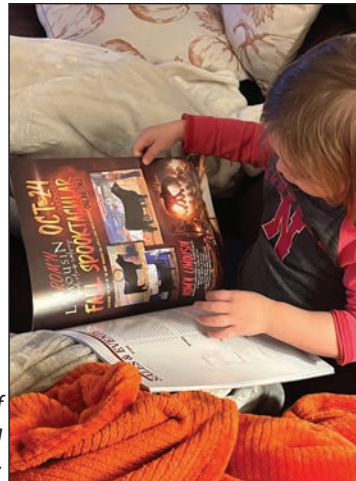


Peterson's L7 Bar Limousin took home Champion Overall Bull, Champion Overall Feeder Heifer and Third Overall Breeding Heifer during their trip to Western Junior in Rapid City. Congratulations!

Mila Wren, two-year-old daughter of Courtney Lorraine & Andrew Rios of Rapid City, SD enjoys looking at pictures of Limousin cattle while visiting Grandpa Glenn Treftz at his ranch near Wetonka, SD.



Gabe Minor, of Minor Limousin in Strafford, MO, enjoyed his first show experience at American Royal.



Gabe Kemner showing at the Jordan Mack Memorial.



Abigail Kemner had a successful exhibition run at the Jordan Mack Memorial Show.



Roux Wilson showing her Limousin heifer at the 2024 American Royal. Congratulations, Roux!



The Limousin Heart Beat wants to help target your marketing DOLLARS!

Send us the address of your new customers and we'll add them to our FREE subscription list. Include their mailing address, or if you have an address correction, send that as well.

LIMOUSIN HEART BEAT

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SOCIAL MEDIA/DIGITAL MARKETING PACKAGES

- **POWER A POST \$25**

Have your logo & ranch info featured on one of our upcoming social media posts. It will say "Post Powered By" to feature your support and market your brand. This will be used for Heartland specific posts/fliers/content such as the Heartland Regional Show, Benefit Auction, etc.

- **VIDEO PACKAGE \$50**

Submit a video (or multiples) that is five minutes or less about your farm/ranch/family/cattle, etc. We will edit (or combine) the video and share on our social media feed.

- **FACEBOOK COVER PHOTO FEATURE \$50**

Have your photo be our FB cover photo for the full month. Upon updating the picture, we will feature submission details so you have an opportunity to showcase your ranch, cattle, etc. *Pictures must be appropriate, as well as related to the Limousin Industry and/or member.

- **SALE AD PACKAGE \$70**

We will share your sale ad to our social media feeds a minimum of two times, as well as posting a reminder on sale day with a link. We will also post the sale ad/reminder to our website. If the ad is created by our team, there will be an additional fee of \$30.

- **MEMBER OF THE MONTH SPOTLIGHT \$100**

We will do a minimum of four posts (one per week) featuring your farm/ranch. These can feature pics, an ad, a video, etc. (members choice). We will tag you in the posts as well when applicable. We will also feature our member of the month on our website (a short bio on the family/ranch).

- **QUARTERLY CLOSE UP PACKAGE \$100**

We will feature on ad per quarter of your choice on social media platforms, as well as one video feature per year.

- **FILLER PHOTO PURCHASE \$100**

Have one of your farm/ranch/cattle photos featured as our front cover page (top, left corner) filler square photos for the next edition of the Heart Beat. Photo and farm credit given in magazine, no minimum sizes.

- **GEARED FOR GROWTH PACKAGE \$250**

One ad per month of your choice, one video or storyline per quarter that tells your story. We will work with you to help author your story if needed and it will be featured on our website for a month as well.

If interested, contact Ashley Wiser, 479.883.4615

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Videos under private treaty listings on:

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JASB Longmire 29L
Sold in 2024

Iowa News...



Save the Date: Iowa Beef Expo Limousin Sale

The Iowa Beef Expo Limousin Sale will be held at the Iowa State Fairgrounds in the North Annex Sale Ring in Des Moines, Iowa on February 9, 2025 at 10 a.m. Catalog and live auction link can be found on the website at <https://iowalimousin.org/iowa-beef>

expo-2025. If you are unable to attend, there will be several sale representatives as well as online bidding available through Live Auction. For more information about the cattle available at the sale and for the Live Auction Link, go to the Iowa Limousin Association website or contact Sarah Al-Mazroua Smith at 515-468-7589 or iowalimousinsale@gmail.com.



Iowa Limousin Association Annual Meeting & Banquet

The Iowa Limousin Association held their annual meeting and banquet in Ames, Iowa on November 9, 2024. The festivities kicked off at 1 p.m. with the Senior ILA Board of Directors Meeting, followed by the Junior ILA Board of Directors meeting at 2 p.m. Next, was the annual meeting followed by a social hour and the banquet meal and honors.

Grant & Brenda Anderson were inducted into the Iowa Limousin Association Hall of Fame in recognition of decades of accomplishments breeding & exhibiting quality Limousin cattle in conjunction with dedicated service to the ILA, IJLA & NALJA. Grant was elected to the ILA Board in 1996 and has served 27 straight years, as a board member and all officer positions. Additionally, Grant and Brenda served as the IJLA Advisors for 13 years. They both have poured their hearts and souls into the association and Limousin breed and have played an integral part in forming/growing the "Limousin Family" to what it is today. Thank you for your dedicated service over the years!

Ann Vorthmann was recognized for her 25+ years of service as the Iowa Beef Expo Limousin Sale Manager. Her hard work, time, and dedication to the breed, sale, and exhibitors will always be remembered. Coordinating and managing a sale is not an easy feat, so thank you Ann, and Roger, for always going above and beyond with the Iowa Beef Expo Sale!

Sarah Smith was welcomed as the new Iowa Beef Expo Sale Manager. Anyone interested in consigning at expo please go to www.IowaLimousin.com.

Paige Baier was recognized for the IJLA Outstanding Herdsmanship Award.

Owen Powell, Michael Jensen and Paige Baier were scholarship honorees.

Several outstanding Juniors received awards for their accomplishments for their showmanship:

Level I -- Evan Jensen, Michael Jensen, Allison Leonard, Maria Long, Keira Myers, Lauren Nold, Chesney Steenhoek, Addaline Thompson, and Jayme Vinton

Level II -- Paige Baier, Dawson Book, and Dalton Miller

Level III -- Ava Miller and Owen Powell

Congratulations to all and thanks again to everyone involved with the ILA for a successful banquet and year!



Ann Vorthmann was recognized for her many years of dedicated service as the Iowa Beef Expo Limousin Sale Manager.



The Anderson family was inducted into the ILA Hall of Fame. Congratulations on all your accomplishments!



The Iowa Limousin Association elected new board members for the upcoming 2025 calendar year.



Heartland
LIMOUSIN
Association

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CELL Lasting Impression 3019L



CELL Keystone 2221K



CELL History Maker 0256H



CELL History Buff 0245H

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IOWA LIMOUSIN ASSOCIATION 2025 APPLICATION FOR MEMBERSHIP

The undersigned hereby applied for membership to the Iowa Limousin Association, a non-profit corporation, with all the rights and privileges set forth in the By-Laws of the Association.

Annual membership fee of \$50 OR a one-time Life-time membership fee of \$1,000.

Name _____

Farm Name _____

Address _____

City, State _____ Zip _____

Telephone _____ E-mail _____ ****Required**

Cell Phone _____ Website _____

***Please provide email – correspondence and newsletters are sent via email.*

IOWA JUNIOR LIMOUSIN ASSOCIATION

2025 JUNIOR MEMBERSHIP FORM

Annual Fee \$10.

Name(s) & Age Division _____

Age Divisions based on age as of January 1, 2025: Novice (ages 5-9), Junior (ages 10-13), Intermediate (ages 14-16), Senior (ages 17-21)

Parent(s) Name _____

Address _____

City, State _____ Zip _____

Telephone _____ E-mail _____ ****Required**

During the year, the ILA Marketing and Communications Committee and IJLA Advisors will take photos of Iowa Juniors for promotional use on the Iowa Limousin Association website and Facebook. Typically, names are not published with photos. Parents/Guardians, if you do not want your Junior member to be photographed, please contact an IJLA Advisor.

Senior Membership Dues -- \$50.00 per Farm or \$1,000.00 Life-Time	\$
Jr. Membership Dues -- \$10 per Member	\$
Banquet Meals	\$
Benefit Auction	\$
Total Amount Enclosed	\$
Date Paid/Check# or Cash	

Return to: William Long, ILA Secretary, 2251 Kingfisher Avenue, Afton, Iowa 50830

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D: MSTT Honky Tonk
MGS: CJSL Creed 5042C



MSTT Maverick 036M

S: WZRK Kalua 0033K
D: Spring Creeks Holy Cow 0036H
MGS: Wulfs Endeavor C703E



MSTT Music Man 460M

S: MAGS Federal Reserve
D: MSTT Kanya 460K
MGS: ROMN Floyd Mudhenkey 101F



MSTT Magnum 085M

S: Royal Jester RBGL 103J
D: MSTT Fatima
MGS: Sydgen Fate 2800

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Black Hills Stock Show & Sale

February 7, 2025 • Rapid City, SD

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luralimousin@gmail.com
www.luralimousin.com

Kansas News...

Kansas Breeders Exhibit Cattle

Kansas juniors and breeders traveled to Hutchinson to take part in the Kansas Beef Expo held in December at the state fairgrounds as well as at Cattlemen's Congress the first week of January in Oklahoma City. Results will be posted in the March/April edition of the *Heart Beat*.



Trace Falkenstein, KS, won class 11, in the Junior Lim-Flex Show at the NAILE. Congratulations!



Kansas Beef Expo Supreme Heifer

MOSJ Khloe Mae 001M
57% Lim-Flex, Gold Buckle x Follow Me x Schilling Yashaswini
Raised by Mosbarger Cattle Co. of Goodland, KS

In Memoriam



Mark W. Martin, 70, of Dexter, Kansas, passed away Tuesday morning, November 26, 2024 at his home.



Born October 29, 1954 in Arkansas City, Kansas, he was the son of Ray Harold and Eula Mae (Bair) Martin. He was raised and received his education in Maple City and Dexter, graduating from Dexter High School in 1972. He then attended Cowley County Community College, receiving his associate degree in 1974.

He was united in marriage to Debra R. Weaver on June 15, 1974. The couple made their first home in Girard before moving to Burden, where they owned and operated the Arctic Locker for nearly 20 years. Mark then began ranching near Dexter where he was raised. They ran a hog consignment farm for nearly 15 years as well as raising cattle. In 2017, the couple built their dream home, and Mark fulfilled a lifelong dream of building his own lake in his backyard.

He was a member of Burden United Methodist Church. He enjoyed fishing and bird hunting, especially quail. He was an avid tournament poker player, winning numerous tournaments, including two WSOP Circuit events.

Mark's family includes his wife of 50 years Debra Martin of Dexter; his daughters, Andrea Jacobs and husband, C.J.; Abby Johnson and husband, Jon; Ashley Ryel and husband, Lance; his brother, Dale Martin and wife, Racee; his sisters, Kathleen Beltz and husband, Rick; Denise Zimmerman and husband, Gary; his grandchildren, Brittany Parks and husband, Kyle; Aidan Jacobs; Anabel Jacobs; Keaton Johnson and wife, Abbey; Charlee Johnson; Piper Ryel; Preston Ryel; and a great grandchild, Sutton Parks, and one on the way.

Mark was preceded in death by his parents.

In Memoriam



George Olson Elliott, age 86 of Shell Lake, WI, and Winter Haven, FL, passed away on October 16, 2024 in Winter Haven, FL, at a Hospice house. He was surrounded by his family.



He was born December 6, 1937 in Eureka Township, WI, to the late John and Clara Elliott.

George Graduated from Milltown Highschool in 1957. He joined he Airforce and was stationed in Montana for three years.

George worked as a lineman for NSP/Excel Energy until his retirement in 1997.

George enjoyed many outdoor activities and hobbies. He liked to hunt, fish, play horseshoes, bean bag, gardening, but most of all a good game of cards.

George is survived by his wife Jan, married 67 years, daughter Kim (Reed) Scalzo; Mike, Tom, and Dan (Mary) Elliott; and many grandchildren and great grandchildren. Also, an older sister Joan Terry of Florida.

Mission Statement of the Heartland Limousin Association



The purpose for which the HLA is organized is to serve as a service organization designed to promote and further enhance the Limousin breed of cattle in the six state area comprised of IA, KS, MN, MO, NE and SD.

The goals for the Association shall include promotion, strengthening state and junior associations within the region; development of a regional publication; improvement of communication and a unified attitude of breeders; to provide market information and expertise; to serve as a coordinator of events between the Association and the industry; to increase breeder involvement; and to strengthen ties between the NALF and the Heartland Limousin Association.

In Memoriam



Shirley Falk, a beloved daughter, sister, mother, and grandmother, passed away at her home in Harveyville surrounded by family on December 3, 2024, at the age of 88. Born in Ozawkie, Kansas on October 24, 1936, Shirley was known for her generous spirit and unwavering love for her family.



Throughout her life, Shirley embodied the values of hard work and care for others. She was particularly proud of her family, finding the greatest joy in giving and spending time with her grandchildren. Christmas was her favorite holiday, a time when she would shower her loved ones with affection and thoughtful gifts. Easter, too, held a special place in her heart as she created joyful memories with her grandchildren, ensuring that they felt the magic of the season even after they learned the truth about the Easter Bunny.

Shirley enjoyed gardening, and she took great pride tending to her colorful blooms, which reflected her nurturing nature. She also had a talent for sewing and could often be found playing the piano, bringing music into her home.

Always good-humored and caring, she made sure that things went far beyond their expected purpose, demonstrating a frugal yet generous approach to life. She was known for making dishes from scratch, including her baked goods which were often a highlight at family gatherings.

Shirley is survived by her daughter, Pamela (Cliff) Smith; her son, Brian Falk; her sister, Sharon Berner; her grandchildren, Brooke Falk, Garrett Falk, and Lauren Falk; as well as her great-grandchild, Matthew Marden.

She is preceded in death by her husband of 58 years Warren Falk, her father, William Rise; her mother, Vera Rise; her brother, William Rise Jr.; her sister, Catherine Kufahl; and her daughter-in-law, Mona Falk.

Shirley's legacy of love, kindness, and family devotion will be forever remembered by all who were fortunate enough to know her. Her impact on her family and friends is immeasurable, and she leaves behind a profound sense of affection in every heart she touched.

REMINDER: 2025 HEARTLAND MEMBERSHIPS ARE NOW DUE!

APPLICATION FOR MEMBERSHIP

To continue receiving a paper edition of the Heart Beat, you must be a member of the Heartland Limousin Association. The HLA is comprised of Limousin breeders including the states of IA, KS, MN, MO, NE & SD.

Name _____ Most used herd prefix assigned by NALF _____

Address _____ City/State/Zip _____

Phone/Email _____

Have you registered cattle with NALF within the last year? Yes or No

of Cattle Owned _____

Please make checks payable to the HLA,
clip and return this membership application and \$50 to:
Ashley Wisner, HLA
PO Box 33, Bluffton, AR 72827

Minnesota News...

North Star Point Series

The North Star Point Series, the state of Minnesota's first ever points system, ended on November 3, 2024 with an awards ceremony and banquet held at the Mill in Waseca, Minnesota. The all breeds show series concluded on October 20, 2024 with the Minnesota Junior Beef Expo Show in St. Paul.

In the Overall Point Total for all breeds, Channing Lind was Third Overall with 1231 points and Grace Hoover was Tenth Overall with 664 points. Grace also placed Second in total points for Senior Showmanship. In the Junior Showmanship category, Channing Lind placed Second and Tate Lind came in Third.

Tate Lind took top honor in the Limousin Breeding Heifer category with his Champion Female, DEBV Lola 331L. Next in points for the Limousin Breeding Heifer category was Levi Marthaler with SHSK Dora ET, followed by Grace Hoover who exhibited LPL Kellie. Both the top placing Champion Steer and Reserve in points for the Limousin breed were exhibited by Grace Hoover of Dundas; DSUL RIP 318L and LPL Scoob. Congratulations to all the Minnesota Juniors on a successful show season!



Minnesota Juniors enjoyed celebrating a very successful show season.

Minnesota Beef Expo Held at St. Paul

The Minnesota Beef Expo was held October 17-20, 2024 at the state fairgrounds in St. Paul. Juniors brought their cattle to exhibit and had the opportunity to participate in a weekend of fun filled and educational events such as showmanship, judging and fitting, as well as a knowledge bowl and photography contest. There was also a trade show and a silent auction. The junior show was held on Sunday, October 20 at the Lee and Rose Warner Coliseum.

The Grand Champion Limousin Heifer was SSUL 3259L ET, a 3/11/23 42% Lim-Flex daughter of Silveiras Forbes 8088 out of Ratliff Howboutit 008H ET, exhibited by Leighton Hackett of Sauk Rapids, MN.

The Reserve Champion Limousin Heifer was Peine Maria 438M, a 4/5/24 daughter of WHF/JS/CCS Double Up G365 out of DL Just About Perfect 624ET, exhibited by Emery Marthaler of Hastings, MN.



Heartland member Amanda Radke of Radke Land & Cattle was one of the keynote speakers at the MN Beef Expo.

SALE OFFERINGS

35 Bulls

21 Yearling • 7 18-Month-Olds

7 Coming 2-Year-Olds

10 Females

7 Open Heifers • 3 Bred Heifers



Limousin Show & Sale

Friday, February 7th, 2025

Show: 9 AM MDT Sale: 1 PM MDT

The Monument, Rapid City, South Dakota



2024 Champion Limousin Bull

Bred by: Peterson's L7 Bar Limousin, Pukwana, SD
Purchased by: Lonely Valley Limousin, Creston, NE

CONSIGNORS

Altena Show Cattle, IA • (605)366-0400

B Loved Land & Cattle, SD • (605)480-0217

Boyer Family Farms, IA • (641) 340-5963

Duff Limousin, MN • (651)245-1591

JLX Limousin, SD • (605)310-0791

KC Limousin, WI • (715)302-8129

Ludens Family Limousin, SD • (605)661-6470

Lura Limousins, MN • (605)695-3129

Mill Road Cattle, WI • (612)644-6607

Peterson's L7 Bar Limousin, SD • (605)730-0705

Reynolds Land & Cattle, CO • (719)588-1230

ROM'N Limousin, SD • (605)203-0733

Royal Beef Genetics, MN • (320)287-0751

Shy Hawk Limousin, WI • (715)316-3287

Thompson Limousin, WY • (307)202-0226

Torgerson Farms, SD • (530)301-8688

Trails End Cattle, WI • (715)937-6438

Venner Limousin, IA • (712)830-8381

Wulf Cattle, MN • (320)288-6128

SOUTH DAKOTA LIMOUSIN ASSN. BANQUET & BENEFIT AUCTION

Thursday, February 6th, 2025

6pm Social, 7pm Banquet

Best Western Ramkota Hotel,

2111 N Lacrosse St, Rapid City, SD

Auctioneer:

Chisum Peterson

Limousin Breed Reps:

Chisum Peterson • (605)730-4214

Wiley Fanta • (320)287-0751

Sale-Day Phone:

Kiley McKinna • (402)350-3447

It might be winter, but the Limousin breed is heating up. The major shows and sales coming up in the next few months will set the pace for the year to come. Limousin365 has the tools to help you grow your ranch, event and the breed.

Contact your area representative for more information on how Limousin365 can help you.

NORTH REGION


Claire Hubbard
765/404-8458
Claire@limousin365.com



SOUTH REGION

DeRon Heldermon
405/850-5102
Deron@limousin365.com



405/260.3775
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Minnesota News...

Congratulations to the Randolph FFA Livestock Judging Team

The Randolph FFA Livestock Judging Team was named the 3rd Overall Team at the 2024 American Royal FFA Livestock Judging Contest. Wyatt Herman (2nd from left) was the 7th Overall Individual and Colton Herman (middle) was the 10th Overall Individual. Wyatt and Colton are the sons of Chris and Jamie Herman of Hastings, MN. The team is coached by Heartland board member Matt Duff (right).



Congratulations, team and coach!

Missouri News...

Great Job to the MO Juniors

Members of the Missouri Limousin Breeders Association have had a successful year of exhibition in the show ring, competing in Junior and Open shows throughout 2024. Congratulations to all on a great year!

Mark Your Calendars

Several MLBA members have upcoming sales in the first quarter of 2025. Be sure to check the Heartland calendar so you don't miss out on these excellent genetic opportunities!

**HAVE INFORMATION YOU WOULD
LIKE PRINTED IN THE HEART BEAT?**

CONTACT US!



SHY HAWK LIMOUSIN

COME SEE US!

BLACK HILLS STOCK SHOW

February 7, 2025 • Rapid City, SD

JOEL & ASHLEY FRANSEEN FAMILY
Marshfield, WI
Cell: 715-316-3287
Watch for updates on Facebook!



<p>SHWK MIDNIGHT RUN 241M PB/HP/HB - 2/26/24 L7 Kingpin x After Hours Jasmine F94L Gene: 2 Copies Built to make an impact! Loads of muscle, extreme docility, perfect stride!</p>	<p>SHWK MARSHFIELD 4M PB/HP/Red - 2/22/24 GV Grid Iron x Red Maple Kinder Silk F94L Gene: 2 Copies Outcross red heifer bull! Well muscled with lots of hair!</p>	<p>SHWK MARSHALL 38M PB/DP/Red - 2/22/24 JYF Hamilton x B Bar Nicole DNA Results Pending Thick, thick, thick! A true Limousin bull that traces back to two prolific Canadian breeders.</p>	<p>SHWK MEDIATOR 845M PB/DP/Red - 2/22/24 JBV Milestone x TREF Kamryn DNA Results Pending Sleep-easy red heifer bull in a moderate framed package. Comes from a really good Treftz cow!</p>
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"See, I am doing a new thing! Now it springs up; do you not perceive it? I am making a way in the wilderness and streams in the wasteland." - Isaiah 43:19

HUNT LIMOUSIN HERITAGE

Online Bull Sale & Open House

January 25, 2025 • L365Auctions.com

More details at: HuntLimousin.com

Join us January 25, 2025 for our Fifth Annual Heritage Online Bull Sale. The herd sire prospects we are offering showcase the productive, functional and eye-catching cattle we have carefully bred over generations. We are confident these bulls will bring significant value to both seedstock and commercial operations, helping to enhance performance and genetics across the industry.



HUNT M.A.G.A 18M

71% Lim-Flex • HP/HB • 2/4/24
HUNT Jackpot 63J x HUNT Gabriella 190G
BW: -1.0 WW: 80 YW: 116 MK: 29 DC: 14 MB: 0.39 \$MI: 70



HUNT MARCO 42M

25% Lim-Flex • HP/Red • 2/9/24
J6 Maxed Out 121G x DANH Alto 35A
BW: 1.0 WW: 86 YW: 138 MK: 24 DC: 13 MB: 0.31 \$MI: 68



HUNT MAX PROFIT 116M

93% Purebred • HP/HB • 2/22/24
RUNL Justified 364 J x HUNT Miss Test 09C
BW: 1.9 WW: 83 YW: 123 MK: 22 DC: 16 MB: -0.09 \$MI: 56

SALE MANAGEMENT:



KILEY MCKINNA • 402-350-3447
WILEY FANTA • 320-287-0751
mcmarketingsales@aol.com
www.mcmarketingmanagement.com



HUNT LIMOUSIN RANCH

Charles & Nancy Hunt
Dan, Melinda, Jenna, Adeline & Houston Hunt
10329 Hwy. 136 • Oxford, Nebraska 68967
308/991-3373 (Dan) • 308/920-1120 (Charlie)
huntlimo@huntlimousin.com
WWW.HUNTLIMOUSIN.COM



DANH MARVIN GAYE 92M

62% Lim-Flex • HP/HB • 2/21/24
HUNT Halett 12H x DANH Miss Eltoro 99K
BW: 1.4 WW: 87 YW: 133 MK: 24 DC: 16 MB: 0.13 \$MI: 63

80 BULLS OFFERED PRIVATE TREATY

View on DVAuction.com

Nebraska News...

Nebraska Cattlemen's Classic

The 34th Annual Nebraska Cattlemen's Classic winter edition shows and sales will take place on February 17-25, 2025 in Kearney, NE, at the Buffalo Country Fairgrounds. The Classic includes events for cattlemen of all ages such as breed sales, a junior show, judging contest, trade show and lots of other additional educational opportunities as well as activities geared for family fun. Breed shows are on Wednesday, February 1 and sale day is Thursday, February 2 beginning at 10 a.m.

New Location for the 2025 Nebraska Jr. Beef Expo

The 2025 Nebraska Jr. Beef Expo will be held on Friday, June 6 – Sunday, June 8, 2025, in Albion, NE, at the Boone County Fairgrounds. The entry deadline will be earlier for 2025 so watch for upcoming entry deadlines.

South Dakota News...

Mark Your Calendar: Black Hills Stock Show

The Black Hills Stock Show and Rodeo Limousin Show and Sale will be held at The Monument in Rapid City, SD on February 7, 2025. The show starts at 9 a.m. MDT while the sale follows at 1 p.m. MDT. Don't miss out on this offering of 35 bulls and 10 females from producers throughout the Midwest. For additional info, you can reach out to paige@blackhillsstockshow.com.

In Memoriam



Devona Nolz, 89, of Mitchell, SD, died Sunday, October 13, 2024, at Avera Brady Health & Rehab in Mitchell.



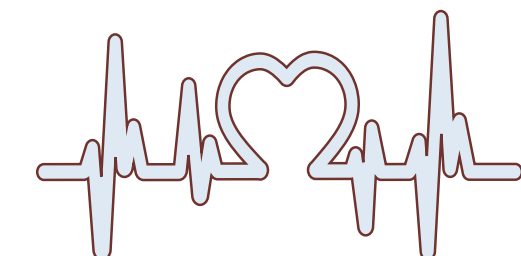
Devona Katherine Nolz was born on May 18, 1935, to Nicholas and Leona (Thelen) Weber at Parkston, SD. She attended Sacred Heart Catholic School in Parkston and graduated from high school in 1953.

On November 17, 1956, she married Alvin Nolz of Delmont, SD. Together they had three children, Sharon, David and Dennis. They farmed near Delmont for four years and then moved to a farm southwest of Mount Vernon, where they lived for nine years. In 1970, they purchased a farm northeast of Mitchell, SD, and lived there until they moved into Mitchell in 1990.

Devona was a member of Holy Spirit Catholic Church and Altar Society. She was a Catholic Aid member of Saint Mary of Parkston, SD, for over 50 years and a member of the Friday Lunch Bunch. In her spare time, Devona enjoyed traveling on bus tours, polka dancing, playing cards, gardening and reading.

Devona is survived by her daughter, Sharon (Daniel) Park of Sioux Falls; sons, David (Peggy) Nolz of Mitchell and Dennis (Kelli) Nolz of Garretson; grandchildren: Travis, Jodi, Christa, Amanda, Courtney, Kaley, Emily, Andy, and Erin; 17 great-grandchildren; sister, Sally (Alfred) Hohn; and sisters-in-law, Esther Weber, Regina Nolz, and Mary Ellen Weber.

She was preceded in death by her husband, Alvin, her parents, and 11 siblings.



heartlandlimousin.org

GV LIMOUSIN

44th ANNUAL PRODUCTION SALE

SAT., FEB. 15, 2025
1:00 P.M. CST • Garnett, Kansas



OFFERING

- Red & Black, Fall Yearling & 2-year-old Bulls
All Polled, Purebreds & Lim-Flex
- Plus a Select Group of Bred Females
- ALL BULLS sell with  **GE-EPDs** 50K Data
North American Limousin Foundation

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 Balance all economically important traits
 at optimum levels.

OVER 40 YEARS
 developing superior genetics
 to improve commercial production.

GV Limousin



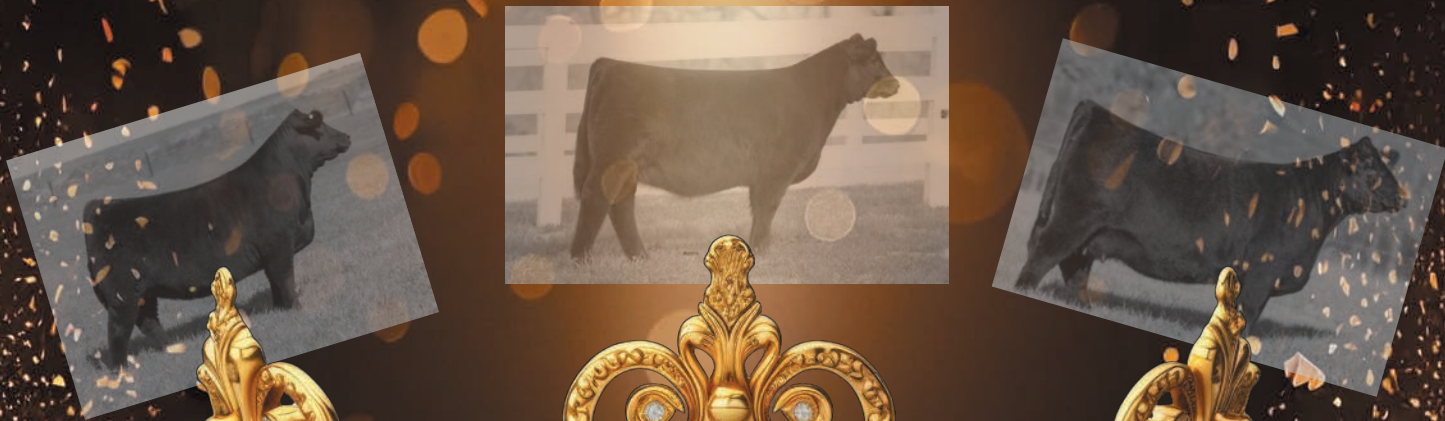
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MARCH 27, 2025

ONLINE SALE



New online location!



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MINOR

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CALEB, TARA, GABRIEL AND REAGAN
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American Royal Crowns Champions

The American Royal Limousin Junior and Level I MOE Open Shows were held on October 14, 2024 in Kansas City, MO.

JUNIOR SHOW

Judge Jara Settles of Kansas evaluated the Limousin and Lim-Flex cattle exhibited by the juniors.

The Grand Champion Junior Limousin Female was TSSL Something Special, a 3/19/2023, 25% Lim-Flex, homozygous black, double polled, sired by Conley No Limit out of JSZC TSSC Larissa 49G ET, exhibited by Kinley Holmes, Ainsworth, Iowa.

Division Winners:

Division I Champion: MOSJ Khloe Mae 001M, 4/24/2024, 57% Lim-Flex, double black, double polled, sired by MAYC Gold Buckle 624G out of Schilling Khloe ET, exhibited by Jance Mosbarger of Goodland, KS.

Division I Reserve: SEEE Malibu, 4/3/2024, 70% Lim-Flex, double black, double polled, sired by SSTO Kash Money 204K ET out of SEEE Free Love ET, exhibited by Mikah Edwards of New Bloomfield, MO.

Division II Champion: TASF Lovely Dream 801L, 10/3/2023, 64% Lim-Flex, black, homozygous polled, sired by TASF Jumpman 565J ET out of TASF Just A Dream 579J, exhibited by Ellistin Morey of Lamar, MO.

Division III Champion: TSSL Something Special, 3/19/2023, 25% Lim-Flex, homozygous black, double polled, sired by Conley No Limit out of JSZC TSSC Larissa 49G ET, exhibited by Kinley Holmes of Ainsworth, IA.

Division IV Reserve: Ratliff Lights Out 307L ET, 1/26/2023, 59% Lim-Flex, homozygous black, horned, sired by FWLY Can Do out of MRRC Forever Charmed 801F ET, exhibited by Sadie Eggers of Humboldt, KS.

OPEN SHOW

Judge Ty Bayer of Wisconsin sorted through the Limousin and Lim-Flex cattle at the Open Show.

Grand Champion Limousin Female: TSSL Something Special, 3/19/2023, 25% Lim-Flex, homozygous black, double polled, sired by Conley No Limit out of JSZC TSSC Larissa 49G ET, exhibited by Kinley Holmes of Ainsworth, IA.

Reserve Champion Limousin Female: Ratliff Lights Out 307L ET, 1/26/2023, 59% Lim-Flex, homozygous black, horned, sired by FWLY Can Do out of MRRC Forever Charmed 801F ET, exhibited by Sadie Eggers of Humboldt, KS.

Grand Champion Limousin Bull: DEBV MC Hammer 419M, 1/25/2024, 59% Lim-Flex, heterozygous black, homozygous polled, sired by Alter Ego out of DEBV Flash Dancer 829F ET, exhibited by Deb Miller of Treynor, IA.

Reserve Champion Limousin Bull: WLR Blackwater 822L ET, 5/28/2023, 65% Lim-Flex, homozygous black, homozygous polled, sired by ELCX Kings Landing 599 D ET out of WLR Envious ET, exhibited by Wies Limousin of Wellsville, MO.

Female Show Division Winners:

Division I Reserve: MOSJ Khloe Mae 001M, 4/25/2024, 57% Lim-Flex, double black, double polled, sired by MAYC Gold Buckle 624G out of Schilling Khloe ET, exhibited by Jance Mosbarger of Goodland, KS.

Division II Champion: KRLE Miami, My Amy 461M ET, 1/16/2024, 60% Lim-Flex, homozygous black, homozygous polled, sired by TASF Heineken 405H ET out of ELCX Highness 056H ET, exhibited by Karlee Favor of Marshfield, MO.

Division II Reserve: SEEE Marshmallow ET, 1/6/2024, 67% Lim-Flex, homozygous black, double polled, sired by Ratliff Jump Start 340J ET out of SEEE Eternity ET, exhibited by Jaidyn Wood of Independence, MO.

Division III Reserve: TASF Lovely Dream 801L, 10/3/2023, 64% Lim-Flex, black, homozygous polled, sired by TASF Jumpman 565J ET out of TASF Just A Dream 579J, exhibited by Ellistin Morey of Lamar, MO.

Division IV Champion: CELL Luna 3162L ET, 5/2/2023, 50% Lim-Flex, homozygous black, heterozygous polled, sired by BNWZ Dignity 8017 out of Riverstone Charmed, exhibited by Ryleigh Morris of Ash Grove, MO.

Division IV Reserve: Ratliff Lamborghini ET, 5/5/2023, 50% Lim-Flex, homozygous black, sired by Gateway Follow Me F163 out of Riverstone Charmed, exhibited by Sadie Eggers of Humboldt, KS.

Division V Champion: TSSL Something Special, 3/19/2023, 25% Lim-Flex, homozygous black, double polled, sired by Conley No Limit out of JSZC TSSC Larissa 49G ET, exhibited by Kinley Holmes of Ainsworth, IA.

Division V Reserve: Ratliff Lights Out 307L ET, 1/26/2023, 59% Lim-Flex, homozygous black, horned, sired by FWLY Can Do out of MRRC Forever Charmed 801F ET, exhibited by Sadie Eggers of Humboldt, KS.

Division VI Champion: BRDG Google 05K ET, 11/22/2022, 75% Lim-Flex, double black, double polled, sired by Schilling Halas ET out of Ratliff Google 911G ET, exhibited by Carver Pryor of Woodbine, IA.

Division VI Reserve: BMFK Kinsley, 11/2/2022, 75% Lim-Flex, double black, double polled, sired by TASF Hold My Beer 402H out of MAGS Dear John, exhibited by Bre Engler of Carbondale, KS.



Kinley Holmes and her Grand Champion Limousin Female, TSSL Something Special 3108L ET.



Sadie Eggers, Premier Exhibitor, with her Reserve Champion Limousin Female, Ratliff Lights Out 307L ET.



Deb Miller of Treynor, IA, with the Grand Champion Limousin Bull, DEBV MC Hammer 419M.

SCHILLING BLC

LAZARUS

ET

"Laz"

DOB: 4/10/2023

Sire: RATLIFF JUMP START 340J ET

Dam: MLA PROVEN QUEEN 2156

Semen Inquiries
Contact Cash Schilling

2024
MEDAL OF EXCELLENCE NAT'L
LIMOUSIN & LIMFLEX SHOW



Join us for our Annual Sale!
WEDNESDAY, MARCH 26, 2025

SELLING 70 BULLS. 20 REGISTERED HEIFERS

Offering a hand-selected group of stout,
high quality Limousin bulls.



SCHILLING CATTLE

Ron Et Marsha · Cash, Amanda, Kaelyn Et Chasyn · Chance Schilling

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BULL SALE LOCATION: 209 COUNTY ROAD U, BREWSTER, KANSAS

RON: 785-694-3589 // CASH: 785-332-4215 // CHANCE: 785-694-3425

FOLLOW US ON FACEBOOK!



Supreme Champion Bull
2024 Kansas State Fair

Grand Champion Limousin Bull
2024 Naile

Continued from page 14

Bull Show Division Winners:

Division I Champion: Old 24 Manhattan, 4/3/2024, 54% Lim-Flex, double black, double polled, sired by MAYC Gold Buckle 624G out of Schilling Garnishment, exhibited by Cogan Schilling of Goodland, KS.

Division I Reserve: SL Maximus, 3/15/2024, 82% Limousin, double black, double polled, sired by SSTO Guns N Roses 9408G ET out of SL Jazzed Up, exhibited by Dawson Book of Logan, IA.

Division II Champion: DEBV MC Hammer 419M, 1/25/2024, 59% Lim-Flex, heterozygous black, homozygous polled, sired by Alter Ego out of DEBV

Flash Dancer 829F ET, exhibited by Deb Miller of Treynor, IA.

Division II Reserve: AVAM Mickey Mouse 401M, 1/1/2024, 76% Limousin, homozygous black, homozygous polled, sired by Alter Ego out of AVAM Kiki 205K, exhibited by Ava Miller of Treynor, IA.

Division III Champion: BMFK Lager ET, 10/9/2023, 71% Lim-Flex, homozygous black, homozygous polled, sired by TASF Hold My Beer 402H out of SHSK Debra Dawn ET, exhibited by Brooke Falk of Harveyville, KS.

Division IV Champion: WLR Blackwater 822L ET, 5/28/2023, 65% Lim-Flex, homozygous black, homozygous polled, sired by ELCX Kings Landing 599 D ET out of WLR Envious ET, exhibited by Wies Limousin of Wellsville, MO.

Premier Exhibitor was Sadie Eggers of Humboldt, KS. Congratulations!



The Reserve Champion Limousin Bull, WLR Blackwater 822L ET, exhibited by Wies Limousin of Wellsville, MO.



The Open Show Grand Champion Heifer Drive at American Royal.



Spring Creeks CATTLE COMPANY

7TH ANNUAL BULL & FEMALE SALE

February 16, 2025

Fennimore Livestock Exchange • Fennimore, WI
Limousin, Lim-Flex & Angus Cattle.
Offering 50 Bulls, 20 Females & 5 Opens

We are weaning excellent calves out of top sires like:

Wulfs Horton, Wulfs Gallagher, VL Hunker Down,
CELL History Buff, Wulfs Endeavor, L7 Jukebox, S Architect,
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GENERATIONS OF PREDICTABILITY PRODUCTION SALE

- FEATURING -

LIMOUSIN, LIM-FLEX AND RED ANGUS

AT THE RANCH - 1:30PM CST

JANUARY 27, 2025

LOCATION

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HONEST CATTLE. HONEST PEOPLE. HONEST DEALINGS.



NAILE Held in Louisville, KY

The North American International Livestock Exposition and NAILE Junior and Open Shows were held November 17-18 in Louisville, KY. The Heartland region was well represented with several exhibitors getting to the banner.

2024 NAILE JUNIOR LIMOUSIN & LIM-FLEX SHOW

The Junior Show was held on November 17, 2024, and judged by Will Coor of Ohio.

Reserve Champion Junior Lim-Flex Female: TSSL Something Special, 3/19/2023, 25% Lim-Flex, homozygous black, double polled, sired by Conley No Limit out of JSZC TSSC Larissa 49G ET, exhibited by Kinley Holmes of Ainsworth, IA.

Lim-Flex Female Division Winners:

Division III Reserve: TSSL Something Special, 3/19/2023, 25% Lim-Flex, homozygous black, double polled, sired by Conley No Limit out of JSZC TSSC Larissa 49G ET, exhibited by Kinley Holmes of Ainsworth, IA.

2024 NAILE LEVEL I MOE LIMOUSIN SHOW

Judge Andy Higgins of Tennessee ranked the Limousin and Lim-Flex entries in the Open Show on November 18, 2024.

Reserve Champion Limousin Female: SSUL Forever Charmed 4295M ET, 02/04/2024, 82% Limousin, double polled, sired by ELCX Kings Landing 599D ET out of Ratliff Howboutit, exhibited by Sara Sullivan of Dunlap, IA.

Grand Champion Limousin Bull: Schillings BLC Lazarus ET, 04/10/2023, 42% Lim-Flex, homozygous black, double polled, sired by Ratliff Jump Start 340J ET out of MLA Proven Queen 2156, exhibited by Kaelyn Schilling of Goodland, KS.

Limousin Female Show Division Winners:

Division II Champion: SSUL Forever Charmed 4295M ET, 02/04/2024, 82%

Limousin, double polled, sired by ELCX Kings Landing 599 D ET out of Ratliff Howboutit, exhibited by Sara Sullivan of Dunlap, IA.

Bull Show Division Winners:

Division V Champion: Schillings BLC Lazarus ET, 04/10/2023, 42% Lim-Flex, homozygous black, double polled, sired by Ratliff Jump Start 340J ET out of MLA Proven Queen 2156, exhibited by Kaelyn Schilling of Goodland, KS.




Sara Sullivan of Dunlap, IA with her Reserve Champion Limousin Female, SSUL Forever Charmed 4295M ET.



Congratulations to Kinley Holmes for her Reserve Lim-Flex Female win with TSSL Something Special 3108L ET.



Grand Champion Limousin Bull, Schillings BLC Lazarus ET, exhibited by Kaelyn Schilling of Goodland, KS.

<p>Annual Meeting Membership Banquet Ken Holloway Genetics on Ice Auction</p> <p>Junior Limousin and Lim-Flex® Shows Lim-Flex® and Limousin Pen Show</p> <p>National Limousin MOE Show</p>	<p>MONDAY JANUARY 6, 2025</p> <p>TUESDAY JANUARY 7, 2025</p> <p>WEDNESDAY JANUARY 8, 2025</p>	
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* schedule is subject to change



SYMENS BROTHERS

45th Annual

MUSCLE UP FOR PROFIT SALE

Thursday, February 27, 2025 • 1 PM
At the Farm - Amherst, South Dakota

SELLING 114 HEAD

85 BULLS • 29 FEMALES

Purebred & Lim-Flex • All Polled • Red & Black

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AUCTIONEER:

Chisum Peterson • 605/730-4214

SALE MANAGEMENT:

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SYES MASTERCHARGE 89M

PB • HP/Red • 3/19/24 • BW: 94 lbs. • Adj. WW: 826 lbs.

SYES Hardrock 65H x Miss SYES Empire 89H

CE: 13 BW: 0.2 WW: 68 YW: 100 MK: 31 CM: 7 SC: 0.50

DC: 15 YG: -0.61 CW: 16 RE: 1.39 MB: -0.06 \$MI: 53



SYES MASTERPLAN 158M

PB • Pld/Red • 3/25/24 • BW: 88 lbs. • Adj. WW: 735 lbs.

SYES Hardrock 65H x Miss SYES EZ Street 58H

CE: 10 BW: -0.4 WW: 65 YW: 97 MK: 33 CM: 6 SC: 0.69

DC: 18 YG: -0.58 CW: 35 RE: 1.50 MB: 0.04 \$MI: 56



SYES MOST OF ALL 270M

PB • HP/Blk • 4/4/24 • BW: 100 lbs. • Adj. WW: 729 lbs.

RMKR Hercules 020H x Miss SYES CH Account 270J

CE: 4 BW: 4.8 WW: 89 YW: 129 MK: 21 CM: 2 SC: 0.82

DC: 6 YG: -0.46 CW: 47 RE: 1.34 MB: -0.04 \$MI: 59



SYES MASTERSOURCE 511M

PB • Pld/Red • 4/2/24 • BW: 86 lbs. • Adj. WW: 706 lbs

SYES Hardrock 65H x Miss SYES Falcon 510H

CE: 10 BW: 1.1 WW: 70 YW: 100 MK: 29 CM: 6 SC: 0.35

DC: 12 YG: -0.66 CW: 26 RE: 1.36 MB: -0.11 \$MI: 52



SYES MAINSTAY 603M

PB • HP/Blk • 3/19/24 • BW: 92 lbs. • Adj. WW: 732 lbs.

SYES Knockout 23K x Miss SYES Devils Lake 601H

CE: 9 BW: 1.3 WW: 70 YW: 112 MK: 28 CM: 5 SC: 0.69

DC: 11 YG: -0.52 CW: 38 RE: 1.42 MB: -0.11 \$MI: 52



SYES MINDFUL 811M

PB • HP/Blk • 4/8/24 • BW: 96 lbs. • Adj. WW: 735 lbs.

COLE Genesis 86G x Miss SYES Envision 811J

CE: 8 BW: 2.3 WW: 73 YW: 116 MK: 26 CM: 6 SC: 1.05

DC: 7 YG: -0.28 CW: 61 RE: 1.29 MB: 0.28 \$MI: 65



P.O. Box 155 • Amherst, South Dakota 57421

11431 415th Ave. Amherst, South Dakota 57421

John: 605/880-8061 • Warren: 605/237-2127

Office: 605/448-2624 • jssymens@venturecomm.net

Check Symens Bros Limousin on  for current information.



Heartland Sale Reports

ROM'N Limousin Holds Annual Online Sale

On October 24, 2024, ROM'N Limousin held their Annual Fall Spooktacular Online Sale, which was another success for ROM'N. Five Open Heifers grossed \$23,000 at the sale to average \$4,600. One Steer grossed \$4,750.

The top-selling lot was Lot 2, ROMN Makin Memories 16M, a 3/3/24, double polled, double black, 64% Lim-Flex daughter of AUTO Lucky Guy 140D out of ROMN Gee Whiz 12G, and sold to Ludens Family Limousin of Viborg, SD, for \$8,750.



ROMN Makin Memories 16

Sold at \$4,750 was ROMN Mongo, a 50% Limousin, March born steer by Here I Am out of ROMN Aretha 50A. This Lot 1 steer sold to Ryan Ott of Churubusco, IN.

ROMN Mona Lisa 13M, a 3/20/24, homozygous polled, red, purebred daughter of JYF Genuine out of ROMN Jessies Gin 27J, sold as Lot 8 and went to Rodney Vogel of Tipton, OH for \$4,500.



ROMN Mongo

Edwards Land & Cattle Co. Online Sale

Edwards Land & Cattle Co held their "AUTO Poem" Influence Online Sale on October 29, 2024. Congratulations on a successful sale!

In the sale, one donor grossed \$10,000 and one open heifer grossed \$5,700. Four bulls sold grossed \$22,300 to average \$5,575 and two bred heifers grossed \$9,600 to average \$4,800. Two cow/calf pairs averaged \$4,150 for a gross of \$8,300, while nine embryos grossed \$5,700 to average \$633. Total sale gross for Edwards Land & Cattle was \$61,600.

The top selling lot was Lot 1, at \$10,000, full possession and 50% embryo interest of ELCX Gracious 1922G, a 5/6/19, polled, homozygous black, 50% Lim-Flex daughter of EF Excessive Force out of AUTO Poem 273Y. She was sold to Jones Bros. Farm of LaMonte, MO, as 8 months safe to TASF Grey Goose 333G.



ELCX Gracious 1922G

Lot 6 was ELCX Lucky Gal 357L, an 11/14/23, homozygous polled, homozygous black, 53% Lim-Flex daughter of ELCX Kings Landing 599 D out of ELCX Extra Special 701E, who sold for \$5,700 to Red Rock Limousin of Gary, TX.

ELCX Lyrics 304L, sold for \$5,000, a 1/19/23, homozygous polled, black, 25% Lim-Flex daughter of Silverias Style 9303 out of AUTO Poem 273Y, to Mike Ludwig of Hartford City, IN. ELCX Lyrics 304L sold 5 months safe to HWCB Eye of The Storm 406E.

Three reverse sort female embryos by CELL History Maker 0256H out of AUTO Poem 273Y sold for \$2,100 to Joe Grotson of Baldwin, ND. The 68.5% Lim-Flex heifers will be homozygous polled and double black.



ELCX Lucky Gal 357L

The quality remains consistent year after year as evidenced by these past top sellers. Come view this year's impressive offering.



WZRK LIBERTY BELL 9040L



WZRK KLONDIKE 4038K



WZRK KRYPTONITE 5022K



WZRK KALUA 0033K

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LIMOUSIN

45th Annual
Bull Sale

February 28, 2025

At the Ranch, Mt Vernon, SD

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5 P.M. CST

SELLING 40+ LIMOUSIN & LIM-FLEX BULLS

SALE TEAM:



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our website to learn
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is always welcome.*

WZRK Program

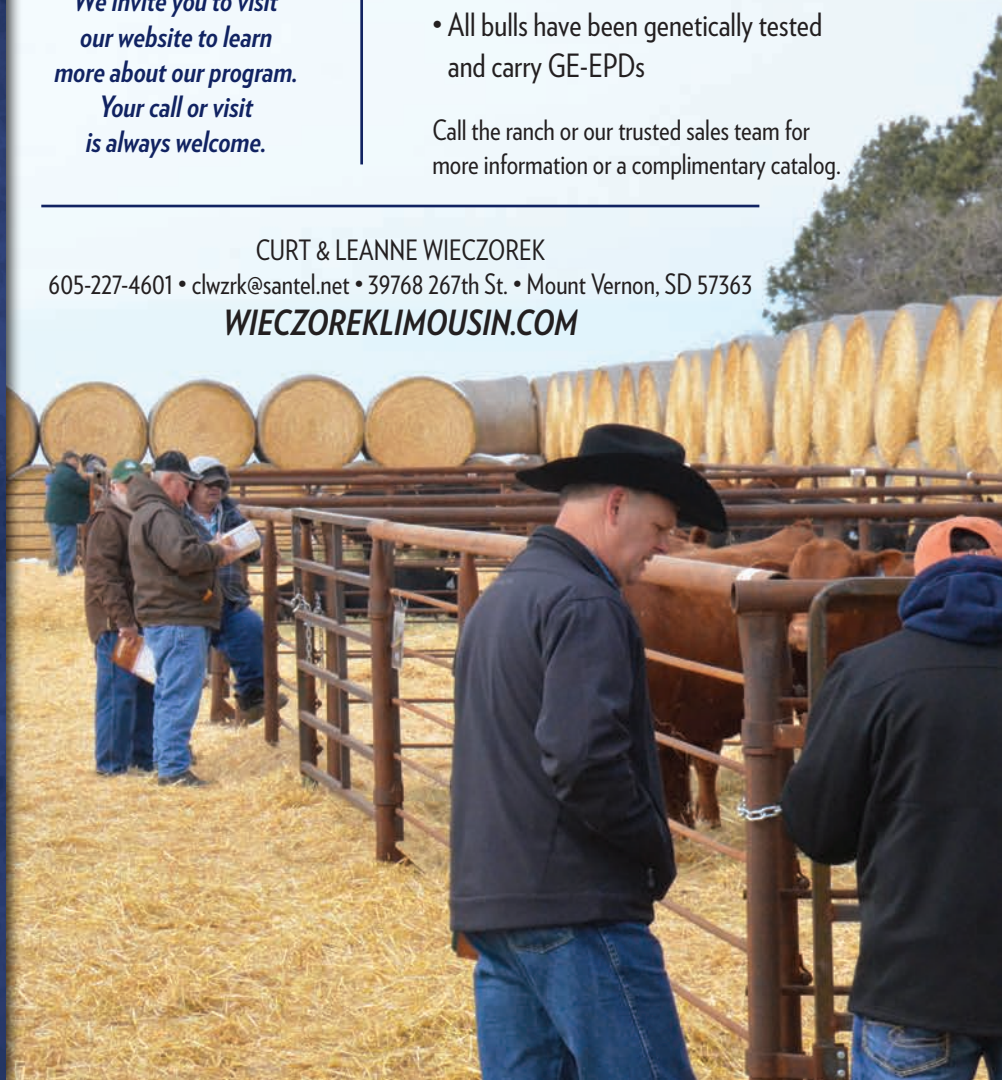
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Heartland Sale Reports

Edwards Limousin Hosts Annual Private Treaty Sale

Edwards Limousin held their annual private treaty sale on the farm in Higginville, MO, November 9, 2024 at 1PM. It was a rainy day on the farm, but buyers stayed dry and warm inside the barn while enjoying pizza, donuts, cookies and coffee courtesy of the Edwards family.

The open heifers that sold averaged \$5,166, with high seller, SEEE Malibu,

a 4/3/24 daughter of SSTO Kash Money out of SEEE Free Love ET, selling for \$8,000 to Clark Heman of Napoleon, MO.

Volume buyer was Country Lane Farms of Bluffton, AR, purchasing two heifers: SEEE Matilda, a 4/15/24 daughter of SSTO Kash Money out of SEEE Kasey and SEEE Maranda, a 5/15/24 daughter of SSTO Kash Money out of SEEE Franny.



Bennett, Hayes & Clark Heman of Napoleon, MO, with Emmett Edwards. The Hemans purchased SEEE Malibu.



Matilda, Malibu & Marshmallow sale day ready.



Emmett & Debbie with Beau & Ashley Wisler.

Checking Boxes

Our cattle check the boxes for EPDs, performance, power and eye appeal.

Nine Plus 1 Limousin Sale

FEBRUARY 11, 2025

Hosted on L365Auctions.com
Visit www.vennerlimousin.com for photos and videos
All bulls selling have complete data and GE-EPDs.



JBV Game Seven 329L

Every sports fan knows the importance of a game seven, it means climbing to the top. This Yellowstone son will do that for you. Balanced numbers across the board and top level performance along with an attractive look make him a candidate to get your program to Game Seven.

JBV Extra Credit 409L
The combination of History Buff and Earning Power has really worked around here. Exceptional numbers with both indexes in the top 3% suggest he will work in a variety of programs. Well balanced and powerfully muscled, he has the look of a herd bull.



JBV Vivid Colors 328L

This year, since mother nature blessed us with an abundance of heifers, we are reaching deep into our replacement pens to offer several bred heifers, both spring and fall calving. These are females that should be staying here and JBV Vivid Colors fits that mold. We breed for balance, and that best describes her.



VENNER FAMILY LIMOUSIN

JIM & BECKY VENNER

(712) 673-4491 • (712) 830-8381 • 3891 Taylor Ave., Breda, IA 51436
venner@win-4-u.net • www.vennerlimousin.com



Heartland Sale Reports

Misty Morning Holds Inaugural Sale

Misty Morning held their inaugural online sale on November 14, 2024. Congratulations to Misty Morning on the first of many successful sales!

The total sale gross was \$30,780, with five Bred Females grossing \$16,100 to average \$3,220. Four bulls grossed \$10,900 and averaged \$2,725. Lastly, three embryo lots grossed \$3,780, averaging \$1,260.

The top selling lot was Misty Morning Kira 232K, a 9/24/22, double polled, homozygous black, 52% Lim-Flex daughter of CJSL Creed 5042C out of BL Hot Chick 033H. Kira 232K sold as Lot 1 for \$4,500 to Mark Meredith of Iberia, MO. She sold due 4/19/25 to TMCK Santana 828J.

Misty Morning Lola 303L, a 3/16/23, double polled, double black, 60% Lim-

Flex daughter of CHR Hard Rocks 151H out of Misty Morning Jasmine 116J, sold for \$3,000 as Lot 2, due 5/4/25 to TMCK Santana 828J. The buyer was Zech Francis of Stoutland, MO.

Selling for \$3,000 was Lot 4, Misty Morning Leyla 307L, a 3/17/23, double polled, homozygous black, 50% Lim-Flex daughter of CJSL Creed 5042C out of MAGS Baby Kitty, to Rick Bryant of Wagoner, OK. She is due 4/24/25 to TMCK Santana 828J.

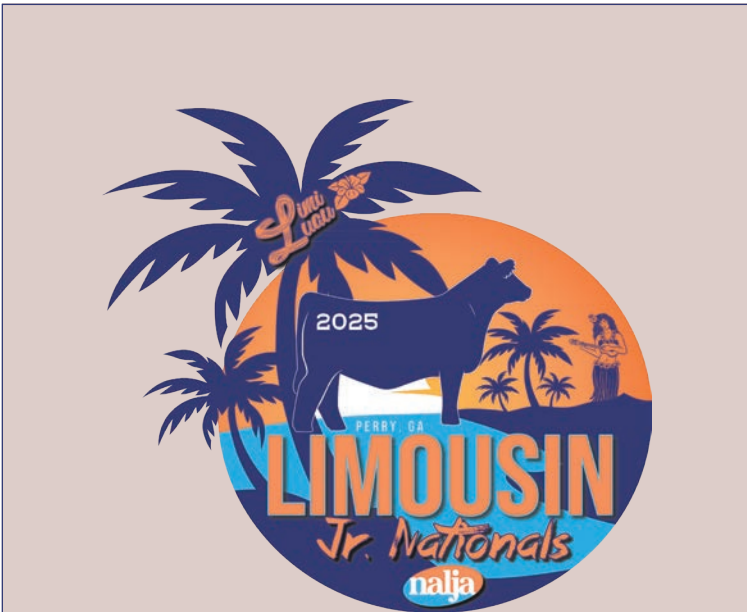
Misty Morning Loader 332L, a 10/11/23, double polled, double black, purebred son of TMCK Santana 828J out of CYWD Gabby 22G, sold to Glendenning J Bar J of Lebanon, MO for \$3,000.



Misty Morning Kira 232K



Misty Morning Lola 303L



MARK YOUR CALENDAR!

2025 NJLSC
June 20-26, 2025
Perry, Georgia



Misty Morning Leyla 307L

Thank You

We deeply appreciate ACH Holdings LLC, Stephen Haynes and family for sponsoring the 10th Annual Foundation Sale as well as for purchasing the pick of our 2024 Fullblood heifers in the sale.

CROCKETT ROSE BRANCH FARM

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RAPID CITY BOUND

We will see you February 7 at the Black Hills Stock Show Limousin Sale.

GET A HEAD START ON YOUR SALE DAY LIST:

JBV ROOSEVELT 408M

We feel JBV Roosevelt is somewhat of a "designer" bull. If you are looking for something specific in a sire, he may be just the ticket. Calving ease; double digit CED and -2.4 BW EPD in the top 4%; Milk EPD of 32, top 5%; and a Marbling score of .50, top 1% of the breed. Add a top shelf pedigree, sired by COLE Genesis and out of JBV Yellowstone's momma. He has as much depth of body as you can ask for JBV Roosevelt may end up on your Mount Rushmore.



JBV LUCY 222K

We haven't brought a bred heifer to Rapid City for a long time but this year we are bringing a real bull momma. Sired by the outcross Canadian bull, Anchor B Gold Rush, and from one of our top cow families, her power and balance should make for a solid producer for years to come. If you are looking for a red purebred female, you should consider this lady.



VISIT OUR WEBSITE FOR MORE INFORMATION.

VENNER FAMILY LIMOUSIN

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Limousin Breed Well Represented in World Qualifiers

CCRA Kahlua 561K was a 2024 Limousin Champion of the World Qualifier. Double R Limousin also represented the USA well, with a 2024 "Miss World" qualifier. Congratulations, way to represent the Limousin breed on a worldwide level!



"BACK IN TIME"

Do You Know the Answer?

Answers:

1. Nearly 10,000
2. In 1959 at the Central States Fairground's Soule Building
3. 2025 will be the 49th year
4. NCC-The Classic
5. The National Western Stock Show

Questions on page 3



Herd Give Prospects

AVAILABLE PRIVATE TREATY

VORT 402M - Master Plan is a valuable breeding piece, being a son of the immortal CELL Envision. 402M's genetic and phenotypic combination are hard to beat. He's muscular, stout, deep bodied, sound structured and has a phenomenally good disposition. His actual performance EPDs are hard to duplicate! Envision sons continue to be some of the most popular in the breed. 62.5% Lim-Flex • Homo Polled • Homo Black • CE: 9 BW: 1.3 WW: 81 YW: 137 MK: 22 SC: 2.10 RE: 1.05 MB: 0.47 \$MI: 73

VORT 414M - Macguyver has as much predictability as an outstanding herd sire as one could find. His dam, 811F, has achieved an enviable record of producing great cattle. Macguyver's previous two siblings were both People's Choice Champions and high sellers at the Iowa Beef Expo in 2023 and 2024. They now serve as herd sires for the Getz family in West Virginia and the Alfrey family in Illinois. 414M has the "parts" and "looks" of a great sire. 68% Lim-Flex • Homo Polled • Homo Black • CE: 13 BW: 0.2 WW: 67 YW: 106 MK: 28 SC: 0.50 RE: 0.58 MB: 0.38 \$MI: 65

DEBV 421M - Mad Dog is super sound, easy fleshing, deep in his forerib and has plenty of internal capacity. He's out of a Prada daughter and the popular FWLY LHC Capital bull. The genetics are there to sire fast growing, easy keeping offspring that will be easy to market. 81.3% Limousin • Homo Polled • Homo Black • CE: 11 BW: 2.9 WW: 76 YW: 116 MK: 28 SC: 1.15 RE: 0.89 MB: 0.09 \$MI: 59

VORT 424M - Maverick is one of those rare herd sire prospects that really catches your attention. Super clean up front with lots of length, style and balance. His dam, 920G, is an awesome producer and always brings in a good one. He should sire low birth weight progeny with good performance. If you like cattle with extra eye appeal, look for Maverick. 76.5% Limousin • Double Polled • Double Black • CE: 11 BW: -0.1 WW: 59 YW: 90 MK: 20 SC: 1.15 RE: 0.61 MB: 0.25 \$MI: 59

DEBV 425M - Mufasa is a good choice of you're looking for calving ease. His dam consistently has low birth weight calves. 425M is an excellent prospect that is uniform from end-to-end and is a high quality individual. You will appreciate his structure and soundness plus his desirable disposition! Check out his Calving Ease Direct and Birth Weight EPDs. 48.4% Lim-Flex • Double Black • Double Polled • CE: 16 BW: -2.1 WW: 53 YW: 85 MK: 26 SC: 0.68 RE: 0.37 MB: 0.37 \$MI: 59

DLTM 426M - Malachi's full brother was a many time Champion including Reserve Grand Champion Lim-Flex Bull at the National Junior Limousin Show & Congress. Malachi himself was Reserve Champion Lim-Flex Bull at the 2024 Iowa State Fair. He's loaded with style, structure and predictability as well as great performance and low birth weight! Dalton plans to show him this spring and early summer. 42.2% Lim-Flex • Double Black • Homo Polled • CE: 12 BW: 0.6 WW: 59 YW: 104 MK: 29 SC: 1.05 RE: 0.63 MB: 0.39 \$MI: 62

AVAM 440M - Mighty Mouse has "mighty" genetics being an Alter Ego son and out of Kora who had a noteworthy show career with many wins including Supreme Breeding Heifer Overall Breeds at the 2023 Best of the Southwest Shootout and the Limi Lady Classic. This guy is loaded with a huge rib cage and awesome structure. He's a really fancy prospect that will catch your eye with his style and moderation. Should be a calving ease specialist with his low birth weight and corresponding EPDs. Ava plans to show him this spring and early summer. 66.6% Lim-Flex • Double Black • Double Polled • CE: 13 BW: -1.6 WW: 55 YW: 83 MK: 16 SC: 0.84 RE: 0.40 MB: 0.19 \$MI: 54

50% down will hold your bull until April 1.

Bulls will be semen checked, vaccinated and ready to go meet your cows.

Give Roger or Deb a call with questions.

VORTHMANN
LIMOUSIN
ROGER & ANN
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DEB 

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Thursday, April 3, 2025 • 12 Noon

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**SELLING 350 BULLS
& 30 ELITE OPEN HEIFERS**
Limousin, Lim-Flex, Angus

Evaluate the sale offering in person

Open House at Sandy Ridge Ranch ■ Atkinson, Nebraska
March 25 & 26, 2025



- Bull Selection Index
- Feeder Calf Procurement
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